



5th Annual **Global Open Finance Summit & Awards 2022**

**7 & 8 December 2022
Edinburgh**

Sponsorship Prospectus



Financial Data and
Technology Association

About FDATA Global

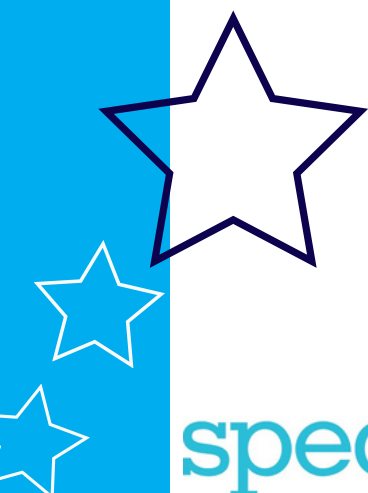
The Financial Data and Technology Association (FDATA) is the world's largest not-for-profit trade association representing Fintechs operating in Open Banking, and more broadly, Open Finance. In leading the campaign for Open Finance, FDATA works with government, policymakers, regulatory authorities and industry to implement a fair and ethical market landscape promoting healthy competition, innovation and improved customer outcomes.

FDATA advocates for the adoption of a customer data right as the foundation to building a competitive financial services ecosystem, establishing operations where markets signal an appetite and ambition for Open Banking or Open Finance. Already operational in Europe, North America, Latin America and Australasia, FDATA continues to develop pre-launch capability across other jurisdictions of opportunity.

FDATA's members provide innovative financial applications and services that empower customers to make improved financial decisions and take fuller control of their financial lives. From technical standardisation, to access to data, to fair processes that encourage innovation and customer choice, FDATA is committed to promoting customer-centric regulation built on fair and ethical Open Finance, for both the consumer and those organisations delivering financial services.

With an overarching mission for delivery of an interoperable global Open Finance ecosystem, FDATA represents and advocates for members' interests, providing a powerful collective voice in the market. In doing so, FDATA increases the share of voice for members in front of policymakers, regulators and key stakeholders.

For more information, please visit us at: www.fdata.global



FDATA Global Open Finance Summit

As with past Summits, the highly focused two-day event brings together regulators, policymakers, thought leaders and senior leadership from firms from around the world to discuss the delivery of Open Finance, international collaboration on standards and the setting of the agenda for best practices across the ecosystem. This is a unique forum to contribute to and influence the conversation and through the Awards, celebrate the innovative services and products brought to the market for the benefit of the end consumer and broader economy.

Building on the success of the previous summits, there will be representation from Central Banks and regulators from around the world, including key North American agencies with many others in attendance. There will be ample opportunity for formal and informal dialogue over the course of the event: to establish new and strengthen existing relationships and enhance first-hand a deeper awareness of challenges and aspirations for not just financial services alone but other market sectors seeking to embrace open data.

This year the summit is taking place on **Wednesday 7th** and **Thursday 8th December 2022** in **McEwan Hall**, at the University of Edinburgh.

The key themes of the 2022 summit are:

- International overview and lessons learned so far
- Why Open X should not be left to the market to devise
- Open data use cases – emerging business models and interoperability across a global open data economy
- Organisational resilience with fast moving regulation
- Interoperability standards – harmonising regional variations - diverging and converging regulatory frameworks
- Agility- bringing viable propositions to market
- Opportunities internationally for fintechs - fraud prevention and economic crime
- Monetising data ethically
- Best practice - buy, build or integrate?
- Consumer protection in the Open X age
- Commercialising open finance
- Fintech's social impact

This is a must attend event for all interested in helping shape the direction of open finance.

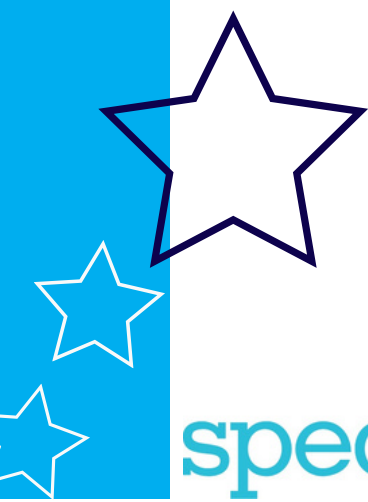
FDATA Annual Global Open Finance Awards

The FDATA Awards were established to recognise those organisations and institutions actively establishing policies and delivering innovations that empower customers to leverage their financial data so that they can make better decisions and take fuller control of their financial lives. Awards will go to those organisations able to demonstrate that the work they are doing to deliver open finance to their consumers is being done in the best interest of those that it directly impacts.

This year the awards are taking place on **Thursday 8th December 2022** at the **National Museum of Scotland** in **Edinburgh**.

The 2022 award categories are:

- Open Banking Hero Award
- Best Open Banking/Finance Tech Project
- Best use of Open Banking/Finance in retail consumer proposition
- Best use of Open Banking/Finance in SME propositions
- Best new innovation in A2A transactions
- Open Finance/Open X Solution of the Future: using emerging technologies, putting in practice innovative ideas, reimagining processes and user journeys
- Best Open Banking/Finance Fintech Partnership
- Best Open Banking/Finance Sustainable Finance Initiative
- Best Financial Inclusion Initiative
- Best Open Banking/Finance Fintech for Good
- Best Open Banking/Finance Cost of Living Crisis Response
- Most Progressive Regulator
- Most Cutting Edge Regulatory Driven Project



How can you get involved?

There are a number of ways to get involved in this year's Summit and Awards. The sponsorship packages are available on a first come first reserved basis. Please contact us as soon as you can with your selections.

We would strongly urge potential sponsors and attendees to consider the option of membership if they are not already part of the FDATA global community. Visit our [website](#) to find out more about membership and its benefits.

FDATA is a not-for-profit organisation; all revenue raised through sponsorship, table and delegate sales is invested in the event itself and in other membership activities focused on delivering FDATA's core mission. Members receive significant discounts for the Summit. If you would like to consider joining FDATA, you can email us at info@fdata.global for more information and to set up a call to discuss the many benefits of investing in membership.

Why exhibit and sponsor?



Connect with industry professionals



Our packages are designed to ensure maximum exposure and visibility before, during and after the event



Experts from across the globe will cover the latest industry developments



Multiple networking opportunities with key decision makers

Summit Sponsorship Packages

The sponsorship program is structured to ensure maximum exposure and visibility for each organisation both before and during the conference. All packages are exclusive opportunities to provide targeted, creative and direct sponsorship options to maximise exposure and outreach to the industry.

Headline Sponsor | £30,000

- Headline sponsor billing on FDATA website
- Headline sponsor announcement communication to FDATA members
- Headline sponsor announcement on all social media channels
- Headline sponsor branding on summit communications
- 10 minute presentation slot
- Guest speaking slots x 2
- Guest moderator on a panelist slot
- Branding on venue entry signage
- Branding on venue signage and presentation content
- Display your organisations key materials, videos and contact information on the bespoke FDATA Summit app
- Designated meeting space in coffee and catering area
- Delegate passes for 5 people
- Table for 10 guests at the awards dinner

If you would like a custom agreement, please contact Kirsten Lamb - fdata@speakeasy.co.uk

*All prices are exclusive of VAT

Showcase Sponsor | £10,000

- Showcase sponsor billing on FDATA website
- Showcase sponsor announcement communication to FDATA members
- Showcase sponsor announcement on all social media channels
- Showcase sponsor branding on summit communications
- 10 minute presentation slot
- Display your organisations key materials, videos and contact information on the bespoke FDATA Summit app
- Branding on venue entry signage
- Designated meeting space in coffee and catering area
- Presentation recording supplied post summit
- Delegate passes for 3 people

Summit App | £5000

- Logo displayed on homescreen of the summit app
- Branding on Summit app communications
- Display your organisations key materials, videos and contact information on the bespoke FDATA Summit app

Delegate Lunch | £5000

- Includes branded signage in the catering area, as well as recognition on Summit app and programme
- Sponsorship opportunities available for each day of the summit

Lanyards | £5000

- Exclusive sponsorship opportunity
- Every attendee will wear a name badge and lanyard and your logo will appear across the lanyard.
- Pricing includes single colour logo imprint. Full colour logo imprint available at an additional cost.

Networking Drinks | £5000

- Exclusive sponsorship opportunity
- Includes branded signage in the drinks area, as well as recognition on summit app and programme

Online Profile | £2000

- Display your organisations key materials, videos and contact information on the bespoke FDATA Summit app

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*All prices are exclusive of VAT

Awards Sponsorship Packages

Pre-Dinner Drinks Sponsor | £7,500

- Exclusive sponsorship opportunity
- Pre-dinner drinks sponsor announcement on all social media channels
- Allocated area within the pre-Awards Dinner drinks reception, which can be used as an area to host your guests
- Company logo on rotation with other sponsors throughout the duration of the Awards Dinner
- Opportunity to have pop-up stand at the entrance to the Pre-Awards Dinner drinks reception (sourced and supplied by sponsor)

Awards Category Sponsor | £2,500

- Listing in the Awards section of the Summit and Awards app
- Logo to be included on Awards Dinner signage at the event
- Company logo on stage during presentation of sponsored award category

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*All prices are exclusive of VAT

Vox Pop Booth | £5000

- Listing in the Summit & Awards section of website & app
- Logo on rotation throughout Awards dinner
- Logo listing as "brought to you by" sponsor on each Award Winner video pop
- Exclusive interview with Fintech Finance
- Raw and edited video interviews with Fintech Finance
- Exclusive video content

Table Water | £2,500

- Exclusive sponsorship opportunity
- Listing in the Awards section of the Summit and Awards app
- Company logo on rotation with other sponsors throughout the duration of the Awards Dinner

Table Champagne | £5000

- Exclusive sponsorship opportunity
- Listing in the Awards section of the Summit and Awards app
- Bottle collars supplied with single logo (sponsor to supply final design)
- Company logo on rotation with other sponsors throughout the duration of the Awards Dinner

Post Dinner Bar | £5000

- Exclusive sponsorship opportunity
- Listing in the Awards section of the Summit and Awards app
- Company logo on rotation with other sponsors throughout the duration of the Awards Dinner
- Opportunity to have pop-up stand by the Bar (sourced and supplied by sponsor)

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Sponsorship Contract

Acceptance of General Terms

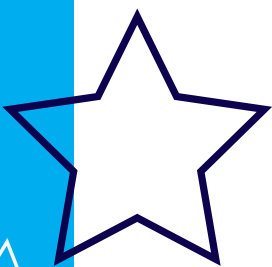
Those wishing to participate as a sponsor or exhibitor unreservedly accept, and undertake to comply with these general terms. The event organiser reserves the right to give notice should any new provisions, circumstances or changes in the interest of the event occur.

Letter of Commitment

If you would like to be a sponsor or exhibitor, please contact the FDATA Event team who will send you the booking application form. Upon receipt of the completed booking form, the organisers will then proceed to issue your company the necessary invoice with full payment instructions.

Cancellation of FDATA 5th Annual Summit and Awards

It is mutually agreed that in the event of total or partial cancellation of the summit due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, the organiser shall determine an equitable basis for the refund of a portion of the item(s) purchased, after due consideration of expenditures and commitments already made. Under no circumstances is the organiser responsible for any sponsor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.



Terms and Conditions

Payment Terms

All prices are quoted exclusive of VAT, unless otherwise stated. Sponsors and online exhibitors will be invoiced as follows:

- The total balance of 100% will be invoiced on receipt of the completed order form and will be due for payment upon receipt of the invoice to guarantee the reservation
- All payments must be made in GBP Sterling
- If an exhibitor pays registration fees for invited participants, these fees cannot be offset against the exhibition amount; this applies to all categories
- Registration fees must be paid separately in all cases.

Cancellation Policy

Cancellations and changes to your original booking must be made in writing to FDATA. For cancellations made:

- From 12 weeks prior to the summit will incur a cancellation fee of 40%
- From six weeks prior to the summit will incur a cancellation fee of 100%.

Unscheduled Meetings & Events

During the summit, no participant or exhibitor may organise, attend or favour meetings, gatherings or any other events, relating to the topics covered by the summit, or that will overlap with the purpose of the sponsor which have not have been reported to, and approved by, the organising committee beforehand.

Product Disclaimer

The organisers do not, in any manner, endorse any of the products or services related to the online exhibitions which have been accepted for display during the summit.

FDATA Summit and Awards Logo

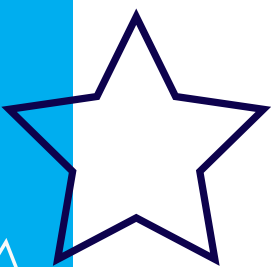
Sponsors are permitted to use the FDATA Summit and Awards logo which can be obtained from the organisers upon request.

Security & Insurance

The organisers will not be held responsible for any loss or damage to sponsor's goods and exhibitors are reminded that they should undertake the arrangement a public liability insurance policy providing cover for any/all loss/damage caused to third parties for which it is liable (including all regular and temporary staff). The policy shall include a 'rental risks' clause to cover loss, theft, damage to all/any equipment that it is the custodian. Upon request, the organiser will be provided with copies of such policies.

Health & Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.



Terms and Conditions

Distribution of Materials

Any distribution of advertising materials, corporate leaflets, invitations or flyers may only be carried out from the exhibitors stand or within the pre-reserved meeting room and designated space. Please seek approval prior to handing out any consumable products.

Intellectual Property

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the organiser's offers, publications and other products or services shall remain its property. Any rights which may be granted by the organiser are destined for the participant's sole use and may not be assigned, transferred or granted under sub-licences without the organiser's prior agreement. Granted rights shall be non-exclusive. The participant shall not acquire any intellectual property right over the services and products offered by the organiser.

Trademarks & Logos

The exhibitors will be personally responsible for any authorisations relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the event. It shall hold the organiser harmless as regards any action in this respect.

Moreover, the participant hereby expressly authorises the organiser to use the candidate's trademarks and logos within the strict framework of the event for its organisation and promotion.



How to book

To book your sponsorship package or to discuss further opportunities, please contact:

Kirsten Lamb
Senior Events Project Manager, Speakeasy

e: fdata@speak.co.uk
t: 0131 3767210

Payment Policy

100% payment is due on booking. The sponsor/exhibitor logo and company biography will not be included on any promotional materials until full payment is received.

Cancellation Policy

Cancellation within 12 weeks prior to the summit will incur a cancellation fee of 40%. Cancellation within 6 weeks prior to the congress will incur a cancellation fee of 100%. The cancellation fee of the Partnership amount is subject to VAT at 20%.

